



CANADA-ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي

Canada Arab Business Council Annual Forum and Gala Dinner Paving the road to stronger partnerships

The Canada-Arab Business Council (CABC) invites you to join its Annual Forum and Gala Dinner 2017 to be held in Ottawa-Gatineau, April 10-11. Similar to all CABC events, the Annual Forum will focus on business opportunities in sectors where Canadian expertise matches Arab needs. The objective is to strengthen ongoing partnerships and forge new trade, investment and economic alliances. The Gala Dinner is an excellent venue to network with business executives, Government leaders and diplomatic representatives.

Confirmed keynote speaker



The Honourable François-Philippe Champagne MP

A businessman, lawyer, and international trade specialist, François-Philippe Champagne has over 20 years' experience working for major companies worldwide. He has had a highly successful international career, and was named a "Young Global Leader" by the World Economic Forum as well as "Personality of the Week La Presse/Radio-Canada" in 2009. More recently, he was involved in the field of green technology and the environment.

Over the years, François-Philippe has held key roles internationally, most notably as Group Vice-President and Senior Counsel at ABB Group, with over 150,000 employees. Later he served as Strategic Development Director, acting General Counsel, and Chief Ethics Officer and Member of the Group Management Committee at AMEC, a leader in the global energy sector. In addition to sitting on several boards, such as TakingITGlobal, Incheon Bridge Corporation (South Korea) and the C3E (Canadian Centre of Excellence in Energy Efficiency), he was also president of a major pan-Canadian strategic think tank.

First and foremost, François-Philippe is heavily engaged in his community. He was a speaker at the Rassemblement jeunesse de la Mauricie, and honorary president of the Alliance régionale des chambres de commerce de la Mauricie, the Poppy Campaign and the Relay for Life in Shawinigan.



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Invited speakers

Abdullah Al-Dubaikhi, CEO of the Saudi Agricultural and Livestock Investment Corporation (SALIC) - **Confirmed**

David Dodge, Senior Advisor Bennett Jones LLP, former Governor Bank of Canada and Deputy Finance Minister - **Confirmed**

Ana Perez, Business Development Director, Celestica

Benoit Daignault, CEO Export Development Canada

Benoit Simard, Vice-President International, BMO

Claude Courtemanche, President , Council for Development Canada – Algeria - **Confirmed**

Damien Dunne, International Partnerships Director, Algonquin College – **Confirmed**

David Zabinsky, Business Development Director, RAK FTZ Authority – **Confirmed**

Dr. Ali Mohammad Al-Bishri, Saudi Cultural Attaché in Ottawa

Dr. Andrew Padmos, CEO and President, Royal College International - **Confirmed**

Dr. Ismael Chikhoun, Pdt of the Algeria-US Business Council – **Confirmed**

Dr. Ryan Wiley, President of Shift Health

Gurvinder Chohan, Business Development Director, MDA Corporation

Kerry Adler, CEO, Skypower

Majid Mufti, CEO, Aramco SAEV

Mike Lord (Algeria), RedMed Group – **Confirmed**

Mohammad Al-Zaibak, Chair of the Canada Arab Business Council – **Confirmed**

Mike Ward, President, Canada Turkish Business Council - **Confirmed**

Rick Trimp, Dean of Health Sciences, NAIT – **Confirmed**

Said Mouline, President, Moroccan Energy Efficiency Agency

Shaun McIver, Chief Client Officer, TMX Group

Yassine Bouharra (Algeria), Chairman of Tell Group - **Confirmed**

Ziad Anabtawi (Palestine), CEO Anabtawi Group & Co-Chair Palestine Federation of Business Associations – **Confirmed**



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Program Overview

Monday, April 10, 2017

18:30-20:30 Welcome reception

Tuesday, April 11, 2017

07:15 - 08:00 Networking breakfast

08:00 - 08:05 Opening remarks

08:05 - 08:15 Welcome remarks

08:15 - 08:40 Inaugural address

08:45 - 09:30 Panel discussion

Current challenges and future opportunities for the energy mix in Arab countries

09:30 - 10:15 Panel discussion

Major infrastructure projects in times of austerity. PPP: a solution?

10:30 - 11:15 Panel discussion

Training and skills development to build the future

11:15 - 12:00 Panel discussion

Advanced technologies, booming sectors?

12:00 - 13:00 Lunch

13:00 - 13:30 Keynote address

13:30 - 14:15 Panel discussion

Unlocking the potential between Canada and Arab countries

14:15 End of program

14:15 - 15:00 Networking

16:00- 18:30 Private time

18:30 - 19:30 Cocktail

19:30 – 21:30 Gala Dinner



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Sponsorship options

Diamond sponsor \$10,000

- Your corporation is entitled to exclusivity within your industry promotional rights to this event. Your corporation's name will appear on all promotional materials, and event Invitations.
- You will have an opportunity to speak at the event and will be given a special recognition
- One corporate table in the VIP seating area
- Sponsor's name will be mentioned on all printed material and advertising associated with the event
- One (1) corporate banner on display at the event (to be provided by Sponsor)
- Personal introductions to VIPs from the Arab world and Canada.
- Advertisement in the event programs

Gold sponsor \$7,000

- Your corporation's name will appear on all promotional materials, event invitations, printed material and advertising associated with the event
- One corporate table in the VIP seating area
- One corporate banner on display at the event (to be provided by Sponsor)
- Personal introductions to VIPs from the Arab world and Canada.

Silver sponsor 5,000

- Four (4) tickets in the VIP seating area
- Company logo to be displayed on the banner and screen saver
- Preferred access to one-to-one introductions.
- Recognition in the event program and during the event



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Registration fees

- \$275 + 13% HST for CABC members
- \$350 + 13% HST for non-CABC members

Venue

Hilton Lac-Leamy: <http://www3.hilton.com/en/hotels/quebec/hilton-lac-leamy-YOWOVHF/index.html>

Book your room before March 20, 2017 to benefit from the following:

CHECK-IN/OUT TIME:

- Special check-in time is 3:00 p.m., check-out time is 1:00 p.m.
- All guests arriving before 3:00 p.m. will be accommodated as rooms become available.

GUEST ROOM RATES - per room, per night, based on single or double occupancy

- | | |
|-----------------------------------------------------------|----------|
| • Classic/Deluxe guest rooms | \$185.00 |
| • Executive guest rooms | \$225.00 |
| • Junior Suites | \$255.00 |
| • Junior Suites (whirlpool) and Murphy Suites (whirlpool) | \$275.00 |
| • Junior Suite / Executive floors | \$305.00 |
| • Junior Suite (whirlpool) / Executive floors | \$325.00 |

Complimentary outdoor self-parking (4,000 spaces)

Free Wi-Fi available in all our guest rooms, function space and throughout the complex.

You may call + 1 819-790-6444 or toll free at 1-866-488-7888 and ask for the hotel room reservation department or reserve via email at groupes@hiltonlacleamy.com.



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About the Canada Arab Business Council

The Canada Arab Business Council is Canada's only not-for-profit association focused exclusively on promoting trade and investment between Canada and the Arab world. Since 1983, the Council has been the principal advocate for and the driving force behind Canada's growing economic relations with Arab countries in the Middle East and North Africa. The Council's primary objective is bringing the Canadian and Arab business communities together through events in Canada and the region and by partnering with industry associations and government to provide information and support to member companies.

Contact us

Canada Arab Business Council

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